



Smt. NPS Govt. College for Women, Chittoor

www.npsgcwctr.edu.in

Email: chittoor.w.jkc@gmail.com

Accredited by NAAC with A Grade

Affiliated to Sri Venkateswara University: Tirupati



NEWS LETTER FOR THE MONTH OF SEPTEMBER - 2023

EDITORIAL BOARD	Month September	Year 2023	Volume I	Issue I
Dr. K. Manohar Principal Sri. A.M. Narendra Kumar, Vice Principal Dr. C. RajyaLakshmi, (IQAC Coordinator), Lecturer in English Y. Jnapika, Lecturer in Computer Science Dr.P. Siva Raagini Lecturer in Microbiology	Content			Page No.
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PRINCIPAL MESSAGE

In the month of September, there are activities related to staff, community and student training activities. The relevant information of all the activities conducted during this month is included in the newsletter. I assure that the activities in all aspects will be conducted regularly and students will be benefited from these programs.

1. STAFF CHIEVEMENTS (Awards and achievements)

EC Member Nomination: Date: [04/09/23]

Dr. M. Sandya rani, Lecturer in History, was nominated as EC Member in S. V. University and attended Meeting of the Executive council held on 04-September along with Vice Chancellor, Registrar and other council members to discuss various academic activities.



Sri Venkateswara University


NAAC "A+" Grade

Prof. O. MAHAMMAD HUSSAIN
REGISTRAR

Tirupati - 517 502, Tirupati District
Andhra Pradesh, INDIA
e-mail: registrar@svu.edu.in
website: www.svu.edu.in

D.O. Letter No. C-II(D) / S-EC / 2023-24, dated 03-09-2023

Dear Sir / Madam,

I am, by direction, to inform you that the Meeting of the Executive Council will be held on **Monday, the 04th September, 2023, at 11.00 A.M., to 11-15 A.M.,** in the Chambers of the Vice-Chancellor, Neelam Sanjiva Reddi Bhavan, Tirupati. The Meeting Notice is enclosed herewith.

Therefore, I am to request you to kindly make it convenient to attend the above meeting.

With regards,

Yours sincerely,

(O.Mohammad Hussain)

To

1. Prof. K. Raja Reddy, Vice-Chancellor, S.V.University, Tirupati (Chairman of the Executive Council of SVU)
2. Sri J. Syamala Rao, I.A.S., Principal Secretary to Government, Higher Education Department, Govt., of A.P., 4th Block 1st Floor, Room No.268, A.P.Secretariat, Velagapudi, Amaravathi. - Member
3. Sri. K.V.V.Satyanarayana, I.R.A.S., Special Secretary to Government, Finance Department, Govt., of Andhra Pradesh, 2nd Block, 1st Floor, Room No.286, A.P.Secretariat, Velagapudi, Amaravathi.- Member
4. Sri Pola Bhaskar, I.A.S., Special Commissioner of Collegiate Education, Govt., of A.P., ANR Tower, Prasadam Padu, VIJAYAWADA - Member
5. Sri A.V.Dharma Reddy, I.A.S., Executive Officer, TTD, Tirupati. - Member
6. Prof. K. Hemachandra Reddy, Chairman, APSCHE, Tadepalli - Member
7. Prof. K. Suma Kiran, Dept., of English, SVU, Tirupati - Member
8. Prof. G.Padmanabham, Principal, SVU College of Arts, SVU, TPT - Member
9. Dr. A. Mohidhin Basha, Principal, Govt., Degree College, Pakala - Member
10. Dr. K. Manjula, Associate Professor, Dept., of Home Science, SVU, - Member
11. Dr. M. Sandhya Rani, Lecturer in History, Govt., Degree College for Women, Srikalahasti - Member
12. Dr. T. Surendranatha Reddy, Chairman, SEICOM Group of Institutions - Member
13. Sri C. Narayana Babu, Founder Director, Vedavyasa Educational Institutions, Puttur - Member.
14. Smt. V. Jyothi, Social Activist, Tirupati - Member
15. Prof. B. Suguna Reddy, former Registrar, SPMVV, Tirupati - Member

Phone (O) : 0877 - 2289545, 414 Mobile: +91-9989 887129 Fax : 0877 - 2289544 (O)

Staff Publications:

Dr. T. Vinila Lecturer in Commerce had published Article in IJO- International Journal of Social science and Humanities Research (ISSN 2811-2466) with Title Merger of Banks.



International Journal of Management, IT & Engineering

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Double-Blind Peer Reviewed Refereed Open Access International Journal - Included in the International Serial Directories Indexed & Listed at Ulrich's Periodicals Directory ®, U.S.A., Open J-Gate as well as in Cabell's Directories of Publishing Opportunities, U.S.A.

Innovations in E-Commerce

Dr.T.VINILA

Assistant Professor of Commerce

Smt.N.P.Savithramma Govt Degree College(G) Chittoor.

Email : vinila_thadipalli@rediffmail.com

Abstract

Every day, new stores and business ideas emerge in the e-commerce industry, which is rapidly evolving. Consumer trends are constantly changing, especially in today's digital age. Retailers are becoming more aware of trends and using them to determine how to improve their products and services. To be successful in this new e-commerce environment, you must think and act creatively. To stay ahead of the competition and be successful in their e-commerce business, companies must be aware of the latest trends and be able to capitalize on them. Here is a list of current and emerging trends that will shape the industry in the coming years. Staying current allows you to remain agile, adapt, and evolve without falling behind. The eCommerce equation Revenue = Traffic X Conversion Rate X Average Order Value Using AI-powered analytics, businesses can gain valuable insights into consumer behaviour and preferences rapidly. For example, knowing which channels have better conversion rates can help you fine tune your strategy for those channels. Armed with this knowledge, personalized recommendations and offers can be created, reaching out to customers in a contextual manner that resonates with their needs. And when your customers think that you understand them, they'll prefer sticking to you.

This paper studies about retailing in E commerce, omni channel retailing, evolution of e commerce logistics.

Keywords: Innovation Retail, Commerce, Business.

Dr. P. Sivaraagini Lecturer in Microbiology had published a Book chapter in Elsevier International Journal of Life science Research (ISBN:9780-443-15443-0) with Title Management of charcoal rot by soil solarization and bio solarization

Macrophomina Phaseolina Ecobiology, Pathology and Management

Edited by

Pankaj Kumar

Associate Professor, Department of Microbiology, Dolphin (PG) Institute of Biomedical and Natural Science, Dehradun, Uttarakhand, India

Ramesh Chandra Dubey

Professor, Department of Botany and Microbiology, Gurukul Kangri Vishwavidyalaya, Haridwar, Uttarakhand, India



ACADEMIC PRESS
An imprint of Elsevier

Chapter 20

Management of charcoal rot by soil solarization and biosolarization

Siva Raagini Polakala, K. Shiva Raghava Rayalu, Mohano Behara, A. Sasi Kala, N. Hari Prasad and K. Jaya Chandra

Department of Microbiology, PVKN Government Degree College (A) Chittoor, Andhra Pradesh, India

20.1 Introduction

The soil-borne fungus *Macrophomina phaseolina* is found throughout the globe. It affects around 500 plant species from roughly 100 families and has a broad host range and great soil persistence. It causes charcoal rot in the stems and roots, as well as seedling blight (Dhingra & Sinclair, 1978; Ghoshy et al., 2018). This fungus may cause large-production crop losses in many plants including soybean, strawberry, and sorghum whether temperature are high (30–350°C) and soil moisture levels are low (less than 60%), reducing farmers' profitability (Khan et al., 2012).

M. phaseolina a compact mass of hardened fungal mycelium is a spherically oval or long extended filamentous fungus, light brownish in the early stages and becomes darkens (brown-blackish) with ageing pycnidia are infrequently observed in the natural condition which is greater than microsclerotia (dark brownish-black, beaked oscillated, and rough irregular) (Lakshman et al., 2018).

20.2 Principle of solarization

The basic premise of soil solarization is that it elevates temperatures in damp soil to fatal levels, affecting the life of particular organisms. Other environmental parameters are altered by the heating process, as are biological differences in the soil, which indirectly influence soil-borne pests and beneficial organism viability (Katan, 1981). The importance of high soil temperatures and the quantity of heat retained (temperature duration) impacts the likelihood of thermal death effects on soil-borne pests (Katan, 1987) and weed seed (Stapleton, 2000).

The very general way of soil solarization is contingent on mulching moisturized soil with transparent polyethylene sheets. The soil mulching is incumbent for at least four to 6 weeks of duration to get a successful effect depending on the pest, climatic conditions, soil characteristic, polyethene properties (Katan, 1981, 1987; Rubin & Benjamin, 1983). The pest population and environmental conditions are wild variables, while soil moisture and polyethylene properties property can be altered as required. Soil per treatment and suitable polyethylene technology can overcome the unfavourable environmental conditions induced in some regions or in some seasons. This leads to increased weed sensitivity and decreased soil mulched duration (Stevens et al., 1991).

Temperature conductance increases in wet soil and the sensitivity of microorganisms toward the toxic agent. Hence, "wet heating" is more advisable than "dry heating" to control the pest. This applies in weed control because moist seed's metabolic activities are high (Idduma et al., 2020; Shlevin et al., 2004). In the solarization process, pretreatment or drip irrigation improves water capacity during mulching; thereby improving the efficacy (Umair et al., 2019). In the solarization process, the soil surface becomes wet through drip irrigation, which is essential for maintaining and permitting the heat to penetrate deeper layers. Reliable soil preparations result in a smoothie soil surface and better mulching and prevent plastic tearing (Fig. 20.1).

Dr. B. Thirukumaran Lecturer in English participated in INVITED TALK on SKILLS to the students of I year B. Tech as part of Induction Programme

Event Report - Invited Talk on Skills by Dr. B. Thirukumaran

Date: [12/09/23]

Speaker: Dr. B. Thirukumaran, Lecturer in English

Event: Induction Program for First-Year B.Tech Students

Overview:

As part of the Induction Program designed to welcome and orientate first-year B.Tech students, an enlightening session on essential skills was conducted. Dr. B. Thirukumaran, a distinguished Lecturer in English, was invited to address the students on this crucial subject.

Key Highlights:

Interactive Session: Dr. Thirukumaran's session was marked by its interactivity, engaging students in discussions about the significance of skills development in their academic journey and future careers.

2. **Focus on Diverse Skills:** He comprehensively covered a range of skills including communication, critical thinking, time management, and teamwork, stressing their importance in both academic and professional spheres.

3. **Real-World Examples:** Dr. Thirukumaran illustrated his points with real-world examples and anecdotes, making the concepts relatable to the students' experiences.

Inspiration and Guidance:

Dr. B. Thirukumaran's talk served as an inspiring and informative session for the first-year students. It not only emphasized the value of skill development but also provided practical insights on how to nurture these skills throughout their academic journey.

Closing Remarks:

The Induction Program's success was significantly attributed to Dr. Thirukumaran's engaging talk. His guidance will undoubtedly empower the students to embark on their academic and professional journeys equipped with essential skills.

Please adjust the report to include specific details like the date and any notable points made during the talk.





BOS Meetings:

Dr. G. Usha Rani, Head of the Department of in Telugu attended BOS Meeting as a BOS member at SV University on dated 15-09-2023

SRI VENKATESWARA UNIVERSITY : : TIRUPATI

No. CII (E)/Syllabus/2023 Dated: 15-09-2023

ATTENDANCE CERTIFICATE

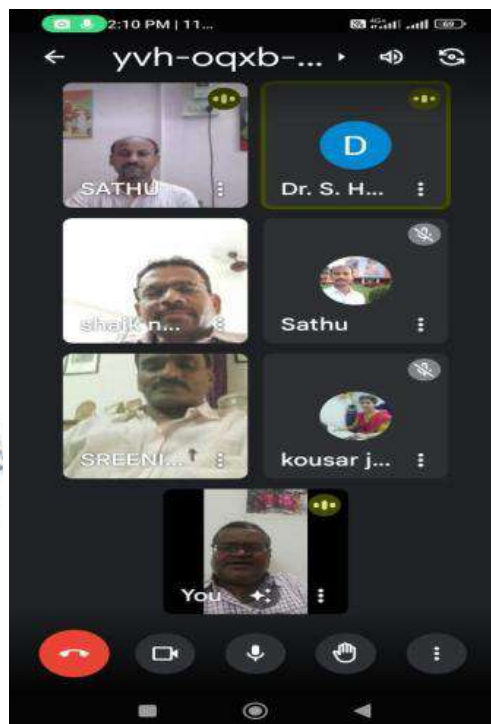
This is to certify that Dr. / Sri / Smt. G. USHA RANI working as Prof. of Telugu in NPS Govt Degree college (W) Chittoor and as Chairman / Chairperson / Member in BOS, TELUGU (PASS) / has attended the BoS meeting on **15-09-2023** in the Committee Hall of Dean CDC, Sri Venkateswara University, Tirupati, to finalize the Syllabi, MQP of Ist Semester of 4-Year UG Single Major in Telugu as per Revised Guidelines of the APSCHE, for the Academic year 2023-24.

Station : Tirupati
Date: 15-09-2023

K. P. Rattia
**DEPUTY REGISTRAR
(ACADEMIC)**
DEPUTY REGISTRAR
ACADEMIC

Dr. K. Kousar Jaha Begum Lecturer in Statistics attended BOS Meeting as a BOS member at SV University and PVKN (A) on dated 21-09-2023.

 SRI VENKATESWARA UNIVERSITY : TIRUPATI BOARD OF STUDIES IN STATISTICS (PASS) Date of Re-Constitution 01-01-2022 to 31-12-2024		
1.	Dr. M. PEDDA REDDDAPPA REDDY Department of Statistics S.V. Arts College, TIRUPATI.	CHAIRMAN
2.	Chairman / Chairperson BOS in Statistics (PG)	EX-OFFICIO MEMBER
3.	Sri D.CHANDRA KESAVULU NAIDU Department of Statistics S.V. Arts College, TIRUPATI.	MEMBER
4.	Dr. T. GANGARAM Department of Statistics S. V. A. Govt. College, SRIKALAHASTI.	MEMBER
5.	Dr. K. KOUSAR JEHAH BEGUM Department of Statistics S. V. A. Govt. College, SRIKALAHASTI.	MEMBER
6.	Dr.P. MAHESWARI Department of Statistics Govt. Degree College (W), SRIKALAHASTI.	MEMBER



Participation in International Conference:

Dr. P. Surekha, Lecturer in Chemistry and Smt. Y. Jnapika, Lecturer in Computer Science, participated in a 2-day International Conference at GDC(A), Rajahmundry from 15-09-2023 to 16-09-2023 on the topic “Environmental Challenges and Remedies for Sustainable Future(ICECRSF-23)” and presented a Poster entitled “Impact of Chemical Pollutants on Ecosystem and Health”.



Participation in Online Training/Quiz:

Dr.S.Shamsathkar, Head of the department of Hindi, successfully completed online quiz on the eve of Hindi Diwas 2023, from SKR GDC(W), Rajamundry.



Dr. P. Surekha, Lecturer in Chemistry and Smt. Y. Jnapika, Lecturer in Computer Science, participated in 5 day Online Training on “Developing e-Content for Teaching and Learning of Science” from 25-29 September, 2023.



2. STUDENTS ACHIEVEMENTS

(Awards and achievements)

UNNATI PROGRAMME:

Under the chairmanship of college Principal Dr. K. Manohar and Internship Coordinator Dr. B. Thirukumaran organized the Unnati program, with collaboration (CCE), and UNXT was a comprehensive 30-day initiative aimed at enhancing communication skills and knowledge among final year students. This report provides an overview of the program, its objectives, activities, and outcomes.

Program Objectives:

The Unati program had several key objectives, including:

1. Improving communication skills, including verbal and written communication.
2. Enhancing students' knowledge base relevant to their chosen fields of study.
3. Preparing students for the transition from academia to the professional world.
4. Fostering teamwork and leadership skills.
5. Providing practical insights through industry experts and real-world experiences.

Program Activities:

The program incorporated a diverse range of activities to achieve its objectives:

1. Communication Workshops: Daily workshops focused on improving both oral and written communication skills. These included public speaking, business writing, and interpersonal communication sessions.
2. Subject-Specific Modules: Students were divided into groups based on their academic disciplines. Each group received tailored knowledge enhancement modules led by subject matter experts.
3. Group Projects: Collaborative projects were assigned to promote teamwork and leadership skills. These projects were designed to be interdisciplinary and encouraged creative problem-solving.
4. Guest Lectures: Industry experts and alumni were invited to share their insights and experiences, providing students with practical knowledge about their chosen career paths.
5. Mock Interviews: Mock job interviews were conducted to prepare students for real-world job interviews. Constructive feedback was provided to help students improve.
6. Field Visits: Students had the opportunity to visit relevant industries or organizations to gain firsthand experience and network with professionals.
7. Online Learning Platform: An online portal was provided for access to supplementary materials, quizzes, and interactive forums to facilitate self-paced learning.

Outcomes:

The Unati program yielded significant outcomes for the participating students:

1. **Improved Communication Skills:** Participants reported increased confidence in public speaking and writing, vital skills for professional success.
2. **Expanded Knowledge Base:** Students gained a deeper understanding of their academic disciplines and were better equipped to apply their knowledge in practical scenarios.
3. **Enhanced Employability:** Mock interviews and industry exposure better prepared students for job hunting, resulting in a higher rate of successful job placements.
4. **Stronger Teamwork and Leadership Skills:** Group projects and collaborative activities helped students develop essential skills for working in diverse teams.
5. **Networking Opportunities:** Interactions with industry professionals and alumni created valuable networking opportunities for future career development.

Conclusion:

The Unati program, organized by CCE for final year students, successfully achieved its objectives of enhancing communication skills and knowledge. It provided a well-rounded learning experience that better prepared students for their transition from academia to the professional world



3. COMMUNITY CORNER (Extension and Achievements)

Dental Camp

Under the chairmanship of college Principal Dr. K. Manohar, Dr. P. Sureka, YRC Coordinator and Dr. S. Shamsakthar, NSS Coordinator, Organized One day free Dental camp dated on 4/09/23 in association with Lions club-Chittoor. Dr. G. Usha rani, and other faculty members were actively participated. A Senior dental surgeon, Dr. Harsha & Dr. Ramya (Sarada dental clinic) attended for camp. The main aim of the camp was to provide basic dental health education to the students and motivate dental hygiene maintenance more than 100 students participated in the programme.



YOUTH FEST -2023

Introduction:

In The Youth Fest 2023, NPS Government Degree College (NPS GDC) for Women, was a vibrant and culturally enriching event that brought together 25 enthusiastic students from the final MZC and Second MZC classes. This report provides an overview of the event, highlighting the active participation and accomplishments of the students.

Event Highlights:

Sports Competitions: In addition to academics and arts, students engaged in friendly sports competitions, fostering team spirit and sportsmanship.

Sportsmanship: NPS GDC's participants in sports competitions demonstrated remarkable sportsmanship, emphasizing the importance of physical fitness and teamwork.

Conclusion:

The Youth Fest 2023 at NPS Government Degree College for Women was a resounding success, thanks to the active participation of 25 students from the final MZC and Second MZC classes. Their dedication, talent, and enthusiasm contributed to the overall vibrancy and success of the event. The fest not only celebrated the diverse talents of the students but also showcased the academic excellence and cultural richness of NPS GDC. Such events play a pivotal role in fostering a sense of community and pride within the college and encourage students to excel in various fields of their choice.



Carrier Guidance

Under the chairmanship of college Principal Dr. K. Manohar conducted motivational talk to become good Entrepreneurship, how to maintain health and time management for all final year students was organized with collaboration JCI Chittoor cold. Dr Rajya Lakshmi Lecturer in English, Dr. P. Sureka Lecture in chemistry and Dr. P. Sivaraagini lecturer in Microbiology and Smt. Komaladevi Lecturer in Zoology, JCI Members Dr. Haritha Sigmala and Charan Sanjeev participated actively



4. NEWS FROM DEPARTMENTS (Departmental Activities)

Staff Meeting:

Under the chairmanship of College Principal Dr. K. Manohar, Staff meeting was held on 13-Sep-2023 with all the teaching members to discuss various academic matters and updating of regular academic records.



Date: [13/09/23]

Honoree: Sandhya Rani, Lecturer in History

Achievement: Elected as an EC Member in SV University

Event Details:

The academic community of Smt. N.P.S. Government Degree College came together on 13/09/23 to felicitate one of its esteemed members, Ms. Sandhya Rani, a dedicated Lecturer in History. The occasion was marked by a celebration of her recent achievement - being elected as an Executive Committee (EC) member in SV University.

Felicitation Ceremony:

The felicitation ceremony was a heartwarming and memorable event. It was attended by faculty members, students, and staff, all eager to congratulate Ms. Sandhya Rani on her prestigious appointment.

Key Highlights:

Warm Welcome: The event began with a warm welcome to Ms. Sandhya Rani, expressing gratitude for her outstanding contribution to the field of history and her

significant accomplishment in being selected as an EC member and also newly transferred faculty members

Future Endeavors:

Ms. Sandhya Rani's appointment as an EC member in SV University serves as an inspiration to the entire institution. Her journey demonstrates that dedication and hard work can lead to significant roles in academia. The institution looks forward to her continued success and contributions to education.

Please personalize this report with the specific details of your institution and the event, including the date and any additional highlights or achievements worth mentioning.

HINDI DAY-14/09/23

Under the chairmanship of college Principal Dr. K. Manohar Vise Principal Sri A. M. Narendra Kumar, **HINDI DIWAS'** was Organized by Hindi department HOD Dr. S. Shamsakthar Dr. Usha rani, Dr. M. Sandya Rani and other faculty members along with all first and second year students were actively participated.

Hindi Language-just as its name is as jingling as a music to the ears when heard powerful, mighty and having a sense of belongingness when spoken and as mesmerizing when written. The Constitution of India adopted and gave the status of the 'Official Language to Hindi, on 14 September 1949. From that day onwards - 14 SEP is celebrated every year as the, HINDI DIWAS'.





RJDs VISIT: Meeting with Staff-16/09/23

Date: [16/09/23]

Attendees: [ALL TEACHING STAFF]

Meeting Highlights:

1. Teaching Notes: It was suggested that all departments should ensure that teaching notes are comprehensive and fill all the columns in order to enhance the quality of education.
2. Fee Collection: The faculty should be motivated to improve fee collection as dues are accumulating. This is crucial to maintaining financial stability.
3. Library Automation: The proposal to fully automate the library was discussed and agreed upon to enhance accessibility and efficiency for students and staff.
4. Department Programs: Each department has been encouraged to organize at least one program to promote interdisciplinary collaboration and holistic development.

5. Autonomous Verification: It was decided that physical verification for autonomous processes is not compulsory in NAAC A Grade college, streamlining administrative tasks.

6. Admission Process: The meeting acknowledged that the current admission process is satisfactory and requires no immediate changes.

7. Research Activities: Encouragement and support for research activities were discussed to foster innovation and academic growth.

8. Certificate Courses: The introduction of certificate courses was proposed to expand educational offerings and cater to diverse interests.

9. Innovative Teaching Practices: Faculty members are encouraged to explore and implement innovative teaching practices to enhance the learning experience.

10. Orientation Program: An orientation program for the autonomous unit was discussed to ensure a smooth transition and understanding of new processes.

Action Items:

- Departments to start planning their respective programs.
- Library automation project to be initiated.
- Faculty motivation strategies for fee collection to be implemented.
- Further discussions on certificate courses and research support.





MINUTES OF THE MEETING: Meeting Report - RJDs Meeting

Observation of Ozone Day by Department of microbiology

Department of Microbiology organized world Ozone Day in this occasion Principal Dr. K . Manohar, Dr. K. Ushasri, Dr. P. Sivaraagini, students from MZC II and III year were actively participated and presented PPTs and Posters
World Ozone Day Celebration

Date: [16/09/23]

Organized by: Department of Microbiology

Participants:

- Principal: Dr. K. Manohar
- Faculty Members: Dr. K. Ushasri, Dr. P. Sivaraagini
- Students: MZC II and III Year

Event Highlights:

The Department of Microbiology organized a vibrant and informative event to commemorate World Ozone Day. The event brought together the academic community, including the esteemed presence of Principal Dr. K. Manohar, faculty members, and enthusiastic students from MZC II and III year.

Activities:

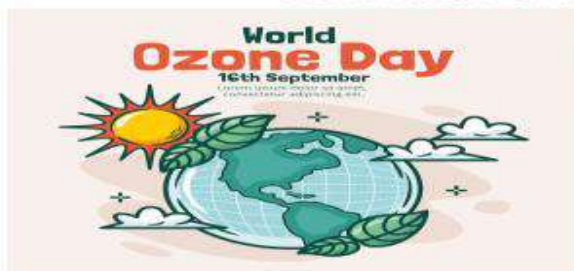
1. Presentations: Students actively participated by delivering insightful presentations on the importance of ozone preservation. These presentations covered various aspects of ozone layer protection, its role in safeguarding the environment, and the global impact of ozone depletion.
2. Posters: The event also featured a poster exhibition where students creatively showcased their understanding of ozone-related issues. The posters were visually captivating and conveyed important messages about ozone conservation.
3. Guest Speakers: Dr. K. Ushasri and Dr. P. Sivaraagini, faculty members from the Department of Microbiology, shared their expertise on the topic, providing valuable insights into the scientific aspects of ozone protection.

Outcome:

The World Ozone Day celebration served as a platform for raising awareness about the vital role of the ozone layer in preserving our planet. It fostered a sense of environmental responsibility among students and emphasized the importance of sustainable practices.

SMT N.P.S GOVERNMENT DEGREE COLLEGE FOR WOMEN-CHITTOOR
WORLD OZONE DAY -16/09/23
ORGANISED BY
DEPARTMENT OF MICROBIOLOGY

OZONE FOR LIFE



**Theme: "Montreal Protocol:
 Fixing the Ozone layer and
 reducing climate change".**

HEAD OF DEPT : Dr.K.USHASRI
Dr.P.SIVARAAGINI
Dr.R.UDAYASRI



Chittoor,AP,India
 Greampet, Chittoor, 517002, AP, India
 Lat 13.195714; Long 79.094902
 09/16/2023 03:03 PM GMT+05:30

DEPARTMENT OF TELUGU ORGANISED GURAJADA APPARAO JAYANTHI:

Under the chairmanship of college Principal Dr. K. Manohar Gurajada Apparao Jayanthi, was Organized by Telugu department HOD Dr. Usha rani, Dr. G. Dharmamurthy, Dr. S. Shamsakthar and other faculty members along with all first- and second-year students were actively participated.

Remembered legendary Telugu Poet, Maha Kavi Shri Gurajada Apparao on his 157th Jayanthi-on his Jayanti A talk given by the dignitaries on Poet, Playwright, and writer who brought a radical change in society, He brought modernity to Telugu & made it an effective tool to fight social stigmas. Nurturing the youth & children to learn Telugu & promoting is the best way to pay tributes to him. successfully on 21/09/23.



5. SPORTS & NSS ACTIVITIES

NSS DAY CELEBRATIONS: Date: [23/09/23]

Under the chairmanship of college Principal Dr. K. Manohar NSS Day was organized by NSS Coordinator Dr. S. Shamsakthar Dr. Usharani, and other faculty members along with all first- and second-year students successfully on 23/09/23 for a resounding success, bringing together youth from various backgrounds and inspiring them to engage in community service. It not only paid tribute to the values of Mahatma Gandhi but also demonstrated the power of collective action in addressing social issues.

The event served as a reminder of the importance of volunteering, social responsibility, and the role of youth in shaping a better future for the nation. The organizers and volunteers are committed to continuing their efforts to make a positive impact on society. We would like to express our heartfelt gratitude to all the volunteers, sponsors, participants, and everyone who contributed to the success of the NSS Day celebration. Your dedication and support made this event a memorable and impactful one. We look forward to continued collaboration in future endeavors.

NSS ORIENTATION PROGRAMME (26-09-2023 & 27-09-2023)





Invited Dr.K. Rukumini Recourse person for NSS Orientation programme on 27/08/23

NSSACTIVITY: 29/09/23

Clean and Green:

Under the chairmanship of college Principal Dr. K. Manohar, Vice Principal A. M. Narendra Kumar, NSS Coordinator Dr. S. Shamsakthar Dr. G. Usharani, Dr. G. DharmaMurthy and other faculty members along with all first and second year NSS volunteers gathered to clean the surroundings of the individual buildings in the campus. NSS volunteers enthusiastically collected plastic wastes, tea cups, weeds, and dry leaves spread over the surrounding areas. The volunteers gathered all the waste and trash bags to the place where the university arranged for the removal of collected wastes. The whole cleaning drive was quite inspiring and motivating for the NSS team members.



6. UPCOMING EVENTS

7. PRESS CLIPPINGS

గురువారం సెప్టెంబరు 28, 2023

ఈనాడు చినపర్తి జిల్లా వార్తలు

అవీర సరస్వతులు

అంచెలించెలుగా ఎదిగి..

పెండ్లపర్తి గ్రేడ్ ఉపాధ్యాయునిగా ఉద్యోగం చేపట్టి నేడు శ్రీ వేంకటేశ్వర విశ్వవిద్యాలయ పాలకమండలి సభ్యురాలిగా పువ్వుపూర్తిపూర్తిగా దాక్షిణ్యం పొందిన ఆమె 1997లో ఎన్టీఆర్ విద్యుత్ కేంద్రం, 2004లో ఎన్ఎస్ఎస్ నిర్వహించిన జూనియర్ అధ్యాపకుల పోస్టుల నియామక రాత పరీక్షలో రాష్ట్రంలో టాప్‌గా నిలిచారు. ఆ తర్వాత వాడేపల్లి జూనియర్ కళాశాలలో అధ్యాపకురాలిగా చేరారు. 2010లో డిగ్రీ కళాశాల అధ్యాపకురాలిగా ఉద్యోగం స్వీకరించారు. 2012లో ఉస్మానియా విశ్వవిద్యాలయం నిర్వహించిన ఎన్ఎస్ఎస్ లాస్ అక్షర పాఠశాలకు, 2022లో ఏపీఎస్ఎస్ కేంద్రం, జిల్లా పరిషత్ అధికారి పాఠశాలకు వచ్చి చరిత్ర అధ్యాపకురాలిగా బాధ్యతలు నిర్వహించారు. గతేడాది నుంచి శ్రీ వేంకటేశ్వర విశ్వవిద్యాలయ పాలకమండలి సభ్యురాలిగా పువ్వుపూర్తిపూర్తిగా ఉపాధ్యాయ పుష్టి చేపట్టాలని చిన్నప్పటి నుంచి కలలు కన్నా ఆమె.. ఆ పుష్టికే పన్నెండు తెల్ల పలుపుల ప్రశంసలు అందుకున్నారు. ఆమె భర్త నేతాజీ పరిమనేరు మండలం తొట్టిపల్లి జిల్లా ఉన్నత పాఠశాల హెడ్‌మెంట్‌గా పని చేస్తున్నారు.

సత్కారం పొందుతున్న సంద్యారాణి (పాత చిత్రం)

అటు రచన.. ఇటు బోధన

చినపర్తిలోని ఎన్ఎస్ సావిత్రి ప్రభుత్వ మహిళా కళాశాలలో హిందీ అధ్యాపకురాలిగా పనిచేస్తున్నాయి. పాఠశాలలో అధ్యాపక పుష్టిలో ఉన్నాయి. కల్యాణం జిల్లా పుర గుంట్ల ప్రభుత్వ జూనియర్ కళాశాలలో అధ్యాపకురాలిగా పనిచేసే వారు. 2010లో డిగ్రీ కళాశాల అధ్యాపకురాలిగా ఉద్యోగం స్వీకరించారు. ఆమె స్థానిక ఎన్ఎస్ సావిత్రి ప్రభుత్వ మహిళా కళాశాలలో అప్పటి నుంచి ఇప్పటి వరకు పనిచేస్తున్నారు. బోధనలో పాటు రచనలతో రాణించాలనే సంకల్పంతో హిందూ ముస్లింల సేవకు కొనసాగిందామె తన సోలో 'హిందూ ముస్లిం మనస్' సంకలనం అనే పుస్తకాన్ని హిందీ భాషలో రచించగా ఆది నుంచి అదే రకం పొందింది. పలు వీధి పుస్తకాలు ఆమె కలం నుంచి కాలువారాయి. పుష్కర కాలంగా ఎన్ఎస్ఎస్ ప్రోగ్రాం ఆఫీసర్‌గా పనిచేస్తూ బోధనలో నిర్వహించిన రివ్యూకి డి. పరేష్‌తో పాల్గొన్నారు. వీరిద్దరూ అంశాలపై ఆమె ఇప్పటివరకు 40 సేపర్ ప్రజుటీషన్లు, 30 నెయివార్లు, 30 వర్క్‌షాపుల్లో పాల్గొని ప్రసంగించారు. ఆమె సేవలకు గుర్తింపుగా దాక్షిణ్య పరీక్షపల్లి రాధాకృష్ణన్ మెమోరియల్ అవార్డు, ఉత్తమ ఉపాధ్యాయ అవార్డులు అందుకున్నారు.

పరిశోధనలో బిట్ట ఆర్తి

సీరమ్మ కళాశాలలో అధ్యాపకురాలిగా బాధ్యతలు నిర్వహిస్తున్నారు. తమిళనాడులోని అన్నా విశ్వవిద్యాలయంలో ఎంటికీలో టాపిక్‌గా నిలిచి అవార్డు అందుకున్నారు. అంతర్జాతీయ సదస్సులో 'పేపర్ ప్రజెంటేషన్' చేసి నూదుకు ఉత్తమ 'పేపర్ అవార్డు' రెండుసార్లు ఉత్తమ పరిశోధన అవార్డులు అందుకున్నారు. సీరమ్మకొన్ని సందర్భాలలోనూ అనేక సదస్సుల విశ్వవిద్యాలయాన్ని స్పాన్సర్‌లాగ్‌గా తన లక్ష్యమంటారు. విశ్వవిద్యాలయాల స్థాయిలో నిర్వహించే సెమినార్‌లలో పాల్గొని అటు అధ్యాపకులకు, ఇటు ఇంటర్నల్ విద్యార్థులకు చక్కటి ప్రసంగాలు ఇస్తూ అందరి ప్రశంసలు అందుకున్నారు.

సర్టిఫికేట్ అందుకుంటున్న ఆర్తి (పాత చిత్రం)

విద్యార్థి దశ నుంచే సేవా భావం

చిత్తూరు కలెక్టరేట్: విద్యార్థి దశ నుంచే సేవా భావం, క్రమశిక్షణ, సమాజంపై అవగాహన కలిపించేందుకు జాతీయ సేవా పథకం (ఎన్ఎస్ఎస్) ను ఏర్పాటు చేశారని సావిత్రిమ్మ ప్రభుత్వ మహిళా డిగ్రీ కళాశాల ప్రిన్సిపల్ మనోహర్ అన్నారు. జాతీయ సేవా పథక దినోత్సవాన్ని పురస్కరించుకుని ఆదివారం కళాశాలలో కార్యక్రమం నిర్వహించారు.

ఆయన మాట్లాడుతూ.. కళాశాలతో పాటు పరిసరాలను పరిశుభ్రంగా ఉంచడంలో, ప్రజలను సమాజసేవపై చైతన్య పరచడంలో ఎన్ఎస్ఎస్ వలంటీర్ల కృషి వెల్లకట్టలేనిదన్నారు. తెలుగు లెక్చరర్ ఉషారాణి, ఎన్ఎస్ఎస్ ప్రోగ్రాం ఆఫీసర్ షమ్మి అక్టర్ మాట్లాడుతూ.. సమాజాభ్యుద



సమావేశంలో మాట్లాడుతున్న ప్రిన్సిపల్ మనోహర్

యమే ధ్యేయంగా సేవలందిస్తున్న జాతీయ సేవా పథకాన్ని 1969 సెప్టెంబర్ 24న ఏర్పాటు చేశారన్నారు. కార్యక్రమంలో అధ్యాపకులు వినీల, తిరుకుమరన్, కొనర్‌జయ్యచేగం, ధర్మమూర్తి, సురేశ్ పాల్గొన్నారు.